

William Crawford

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EXPERIENCE

Google

Seattle, WA

Google Compute Engine

Product Manager

Nov. 2024 – Present

- Lead product strategy for Enterprise Linux and Microsoft workloads on Google Compute Engine, a multi-billion dollar business serving enterprise customers globally
- Define product roadmap and develop new product areas to expand GCE's enterprise portfolio and drive long-term competitive differentiation
- Manage strategic partnerships with ISVs including Red Hat, Canonical, and SUSE to grow the GCE enterprise ecosystem and accelerate customer adoption

Accenture

Seattle, WA

Accenture Internal

Software Engineering Manager

Sept. 2023 – Nov. 2024

- Manage a team of 20 engineers building a change management app in Next.js + React
- Assist with client demos by building custom, branded versions of the application
- Collaborated with customers to gather feedback, triage feature requests, and prioritize development efforts, resulting in a 150% improvement in feature delivery

Major Technology Company

Software Engineering Manager

March 2023 – Aug. 2023

- Implemented a UI + UX redesign for a compliance management tool, improving the system usability score (SUS) by 20%
- Developed 12 new data visualization React pages for a productivity software suite used by 300MM+ users monthly
- Oversaw a team of 7 engineers and ensured the on-time delivery of the scope of work
- Delivered new onboarding documents, reducing onboarding time from several weeks to 3 days

Major Telecommunications Company

Software Engineer and Product Lead

Sept. 2018 – Dec. 2022

- Led a team of 6 developers and 4 UI/UX designers building a UI Design System with 200+ components, reducing development time for customers by 50%
- Architected and oversaw development of a documentation website for the UI library, used by 500+ designers, developers, and managers each month
- Worked directly with customers of the product to resolve pain points and triage feature requests, increasing customer satisfaction by 36% YoY

PROJECTS

Crossrace.gg | WebSocket API, AWS (Lambda, API Gateway), Javascript, Angular

July 2024 – Present

- Designed and developed a multiplayer word game, using Angular for the frontend and the WebSocket API with AWS Lambda for the backend
- Interviewed a focus group of 20 beta testers to gather feedback and feature requests

EDUCATION

University of Illinois at Urbana-Champaign

Urbana-Champaign, IL

Bachelor of Science in Aerospace Engineering, with Honors

Aug. 2014 – May 2018

GPA: 3.66/4.0

TECHNICAL SKILLS

Languages: Javascript, Typescript, HTML, CSS, YAML, Python, Java, SQL, GraphQL, MATLAB

Frameworks: React, Node.js, Next.js, Angular, Bootstrap, Material UI, SCSS, REST APIs

Developer Tools: Git, Azure, Jira, AWS (Lambda, EC2, S3, Amplify), Generative AI, Quickbase, WebSocket API

Additional Skills: UI/UX Design, Product Design, Product Management, User Research, Web Accessibility, Design Systems, Project Management, Agile, Content Management Systems (CMS)